

## **What is NumbSkin?**

NumbSkin™ is an innovative non-prescription topical anesthetic cream approved by FDA & Korea Food and Drug Administration (KFDA) to control pain associated with minor medical/aesthetic skin operation, laser, waxing, tattoo, anorectal disorders and skin irritations. It has an optimum strength of 5% pure lidocaine for an extended shelf-life up to three years. NumbSkin™ formula is compliant to the provisioned standards of FDA and Korean Pharmacopoeia (KP) on quality, performance, and storage to ensure product efficacy and safety of consumers.

## **What are the features and benefits of NumbSkin?**

The unique proprietary formula of NumbSkin™ is made distinct by these features:

- Rapid dermal absorption rate.
- It can numb the area within a few minutes of application.  
It remains active for nearly couple of hours.
- May be reapplied to maintain peak effect of anesthesia.
- Does not require occlusive wrap but using occlusion method over the applied cream enhances skin absorption and extended localized effect.
- Non-irritating, non-oily and water soluble.

## **What is NumbSkin indicated for?**

NumbSkin™ is indicated for (including but not limited to):

- Temporary relief of pain and/or itching associated with minor burns, sunburn, minor cuts, scrapes, insect bites, minor skin irritations, perianal discomfort and anorectal disorders.
- dermal procedures that induce pain such as venipuncture (blood sampling), intravenous cannulation (administration of contrast agents, fluids, medications, parenteral nutrition and blood products), minor skin procedures (laceration repair, warts removal), laser treatment procedures, hair removal (waxing and electrolysis), body art (tattoo and piercings), cosmetic procedures (microdermabrasion, microneedle therapy, injectable filler treatments)

## **How is Numbskin Packaged?**

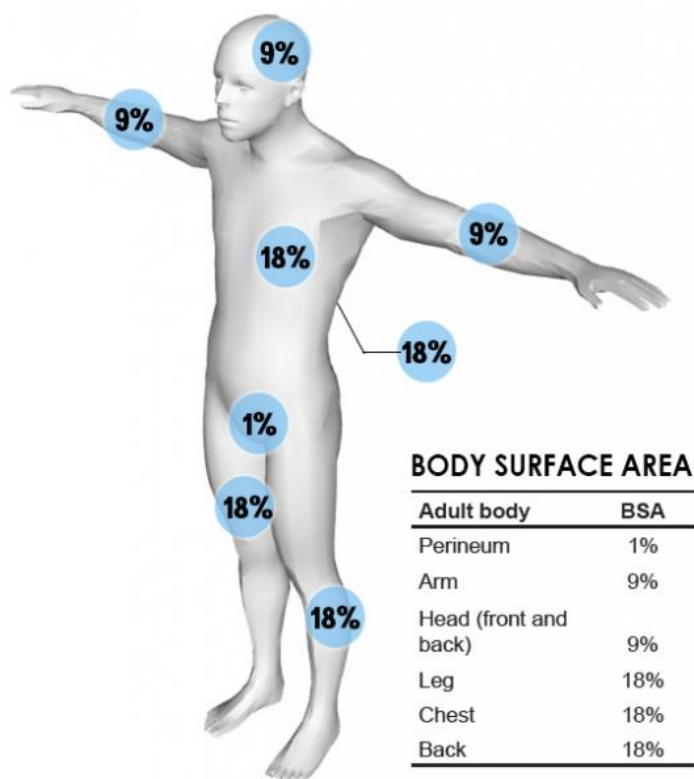
NumbSkin™ cream is contained in a pharmaceutical-grade laminated tube with barrier and preservation properties to keep the contents protected. The tube has a twist cap closure with puncture to pierce through the seal allowing the contents flow out seamlessly.

## What are the important safety measures should I know about NumbSkin™?

### 1. Do not use NumbSkin™ if:

- **allergic (hypersensitive) to lidocaine** or any of the ingredients of NumbSkin
- skin is inflamed, blistered, eczematous or ulcerated
- pregnant or lactating

**The route of administration of NumbSkin™ is via topical application on the skin. Recommended dose for adults is 0.5 grams per one square inch of skin.**



## What are Ingredients of Numbskin?

NumbSkin™ contains the following:

Active Ingredient: Per 1g

Lidocaine (KP)

..... 105.6 mg

Additive (Preservative): Methylparaben (KP)

..... 1.5 mg

Inactive Ingredients: Castor oil, Ethanol, Glyceryl monostearate, Isopropyl myristate, Methyl p-hydroxybenzoate, Stearyl alcohol, Polyoxyethylate 40 hydrogenated castor oil, Propylene glycol, Purified water

KP stands for Korean Pharmacopoeia. The Korean Pharmacopoeia is a statute for pharmaceuticals established by Korean government for improvement of public health. KP is served as the characteristics of official standard for the description and quality of drugs which are generally recognized to be safe and efficacious in the treatment and

prevention of diseases and its role should be to specify the standards of drugs in preparation, identification, efficacy, quality and storage.

## **2. Supervised care with the use of NumbSkin™ on:**

- geriatric and pediatric patients
- patients with heart, liver and kidney conditions or on medications contraindicated to NumbSkin™ formula

## **3. General Caution**

- Stop using NumbSkin™ and seek medical attention immediately in cases of severe allergic reactions such as hives, difficulty of breathing, dizziness, blurring of vision, choking, facial swelling, tightness in the chest, fainting, slow or irregular heartbeat
- Avoid prolonged usage without medical consent or supervision of a doctor

## **4. Application Caution**

External use only. Avoid contact with eyes or nose. If this happens, flush the eyes thoroughly with clean water. Do not consume in large amounts

### **What is the shelf life of Numbskin?**

The shelf-life of NumbSkin™ is three years.

### **How should Numbskin be stored?**

**KEEP OUT OF REACH OF CHILDREN.** Recommended storage temperature is from 1° to 30°C (33.8° to 86° F). Keep away from direct heat, freezing temperatures, and sunlight. Always close the tube tightly when not in use.